WIPO General Assembly Side Events 2024

Enabling Innovation at the Sub-National Level

On the occasion of the 65th Series of Meetings of the Assemblies of the Member States of the World Intellectual Property Organization (WIPO), the WIPO Secretariat is pleased to invite you to a hybrid panel discussion:

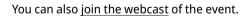
Measuring and Promoting Sub-national Innovation
Performance: The Role of Innovation Indices

Friday, July 12 7.45 a.m. to 8.15 a.m. Light breakfast served. 8.15 a.m. to 10.00 a.m. (CEST) Main Building, Room B WIPO Headquarters, Geneva



Panelists will share their experiences developing subnational innovation indices using the GII framework and other tools, and discuss how sub-national innovation performance is fostered as a result.

The session will be held in English.





Welcome remarks

Marco M. Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IES), WIPO



Rowell Barba, Director General, Intellectual Property Office of the Philippines, The Philippines

Measuring Sub-national Innovation Performance and Launch of the WIPO Toolkit

Gaétan de Rassenfosse, Professor, École polytechnique fédérale de Lausanne

Lorena Rivera León, Economist, Department for Economics and Data Analytics (DEDA), IES, WIPO

Presentation and Discussion of Sub-National Innovation Indices Chair: Sacha Wunsch-Vincent. Head. Section, DEDA, IES. WIPO

"Brazil Innovation Index (BII)," **Rodrigo Ventura**, Chief Economist, Economic Affairs Advisory (AECON), National Institute of Industrial Property (INPI), Brazil

"Vietnamese Regional Innovation Index," **Nguyen Vo Hung**, Researcher, Viet Nam Institute for Science, Technology and Innovation, Ministry of Science and Technology (MOST), Viet Nam

"Índice Departamental de Innovación para Colombia," **Mónica Lorena Ortiz Medina**, Technical Director of Innovation and Business Development, National Planning Department, Colombia

"European Regional Innovation Scoreboard," **Hugo Hollanders**, Senior Researcher, Maastricht University UNU-MERIT, The Netherlands

"India Innovation Index," **Ashok A. Sonkusare**, Deputy Adviser (S&T), National Institution for Transforming India (NITI) Aayog, India

Conclusions

Carsten Fink, Chief Economist, WIPO

