

# GLOBAL INNOVATION INDEX 2018

## Republic of Moldova

**48<sup>th</sup>** The Republic of Moldova is ranked 48th in the GII 2018, moving up 6 positions from the previous year.

The GII indicators are grouped into innovation inputs and outputs. The following table reflects ranking of the Republic of Moldova over time<sup>1</sup>.

Republic of Moldova's ranking over time

	GII	Input	Output	Efficiency
2018	48	79	37	6
2017	54	73	42	22
2016	46	74	36	4

- The Republic of Moldova ranks much better in innovation outputs compared to inputs.
- Its position in innovation inputs slightly deteriorates, ranking 79th, down 6 positions from 2017.
- This year the country moves up 5 positions and reaches the 37th spot in innovation outputs.
- The Republic of Moldova proves to be highly efficient in translating its innovation inputs into outputs, as demonstrated by the Innovation Efficiency Ratio which ranks 6th worldwide. The Efficiency Ratio is positively influenced by a much higher ranking in innovation outputs (37th) compared to its inputs (79th).

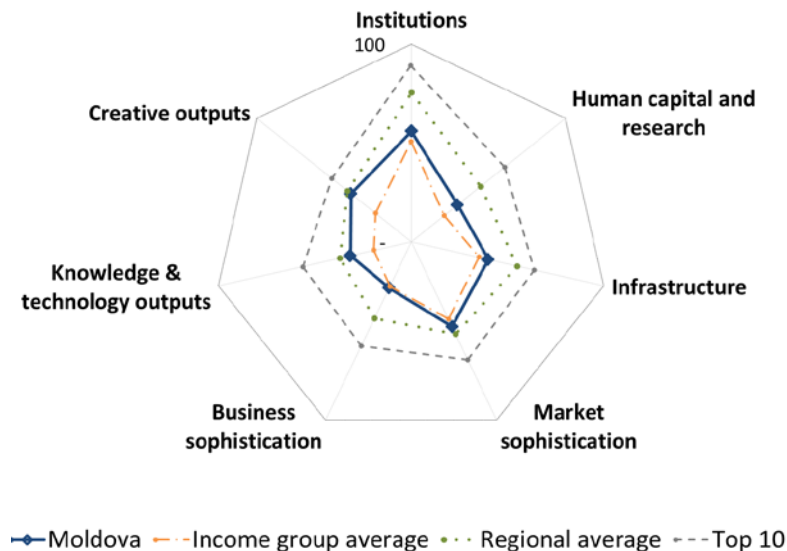
**3<sup>rd</sup>** The Republic of Moldova ranks 3rd among the 30 lower-middle-income countries in the GII 2018.

**32<sup>nd</sup>** The Republic of Moldova is ranked 32nd among the 39 countries in Europe.

<sup>1</sup> Note that year-on-year comparisons of the GII ranks are imperfect and influenced by changes in the GII model and data availability.

## Benchmarking the Republic of Moldova to other lower-middle-income countries and the Europe region

### Republic of Moldova's scores by area



### Lower-middle-income countries

The Republic of Moldova has high scores in all the 7 GII areas – **Institutions, Human Capital & Research, Infrastructure, Market Sophistication, Business Sophistication, Knowledge & Technology Outputs, and Creative Outputs**, in which it scores above the average of the lower-middle-income group.

Top scores in areas such as *Business environment, Education, Information & Communication Technologies (ICTs), Investment, Knowledge workers, Knowledge creation, and Intangible assets* are behind these high rankings.

### Europe region

Compared to other countries in the Europe region, the Republic of Moldova performs below-average in all the 7 GII areas.

## Innovation profile of the Republic of Moldova

### Strengths

- The **Innovation Efficiency Ratio** is the most important GII strength for the Republic of Moldova, in which it positions 6th globally.
- Most other GII strengths are accumulated on the **innovation output** side.
- In **Knowledge & Technology Outputs** (39th), strengths for the Republic of Moldova are found in the area *Knowledge creation* (16th) and in the indicators *Productivity growth* (19th), *ICT services exports* (17th), and *Utility models by origin*, where it ranks 1st globally.
- **Creative Outputs** (37th), the top-ranked GII area for the Republic of Moldova, present strengths in the area *Intangible assets* (5th) as well as in the indicators *Mobile app creation* (9th), *Trademarks by origin* and *Industrial designs by origin*, both ranking 4th globally.
- On the **innovation input** side, three of the four strengths are in **Human Capital & Research** (69th), where the Republic of Moldova shows strong ranks in the indicators *Expenditure on education* (13th), *Government funding per pupil* (7th), and *Pupil-teacher ratio* (17th).

- The other strength is identified in the indicator *Ease of starting a business* (20th) in **Institutions** (79th).

## Weaknesses

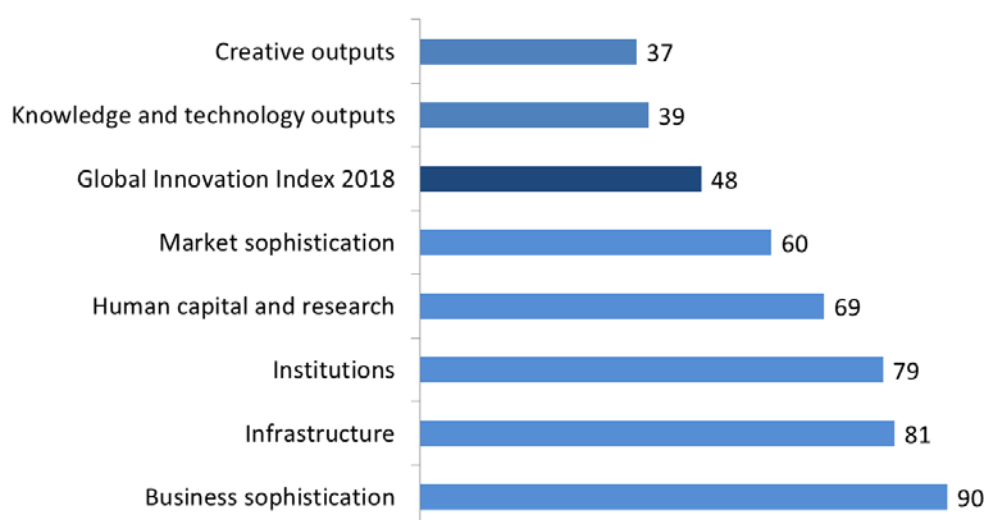
- Relative GII weaknesses for the Republic of Moldova are mainly accrued among **innovation inputs**, scattered across the five GII input areas.
- In **Institutions** (79th), the country shows relatively weak performance in the indicator *Government effectiveness* (105th).
- In **Human Capital & Research** (69th), relative weaknesses lie in two indicators: *Global R&D companies expenditures* (40th) and *Quality of universities* (78th).
- In **Infrastructure** (81st), the area *Ecological sustainability* (111th) and its indicator *GDP per unit of energy use* (106th) are relatively weak.
- In **Market Sophistication** (60th), the Republic of Moldova is relatively weak in the area *Trade, competition & market scale* (106th) and its indicator *Domestic market scale* (122nd).
- Finally, in **Business Sophistication** (90th), the lowest-ranked GII area for the Republic of Moldova, the area *Innovation linkages* (117th) and the indicators *University-industry research collaboration* (110th), *State of cluster development* (118th), and *Research talent in business enterprise* (70th) present relatively weak performance
- On the **innovation output** side, three indicators are signaled as weak within **Creative Outputs** (37th): *ICTs & business model creation* (102nd), *National feature films* (96th), and *Creative goods exports* (111th).

The following figure presents a summary of ranks for the Republic of Moldova in the 7 GII areas, as well as the overall rank in the GII 2018.

### Republic of Moldova's rank in the GII 2018 and the 7 GII areas

Rank 1 is the highest possible in each pillar

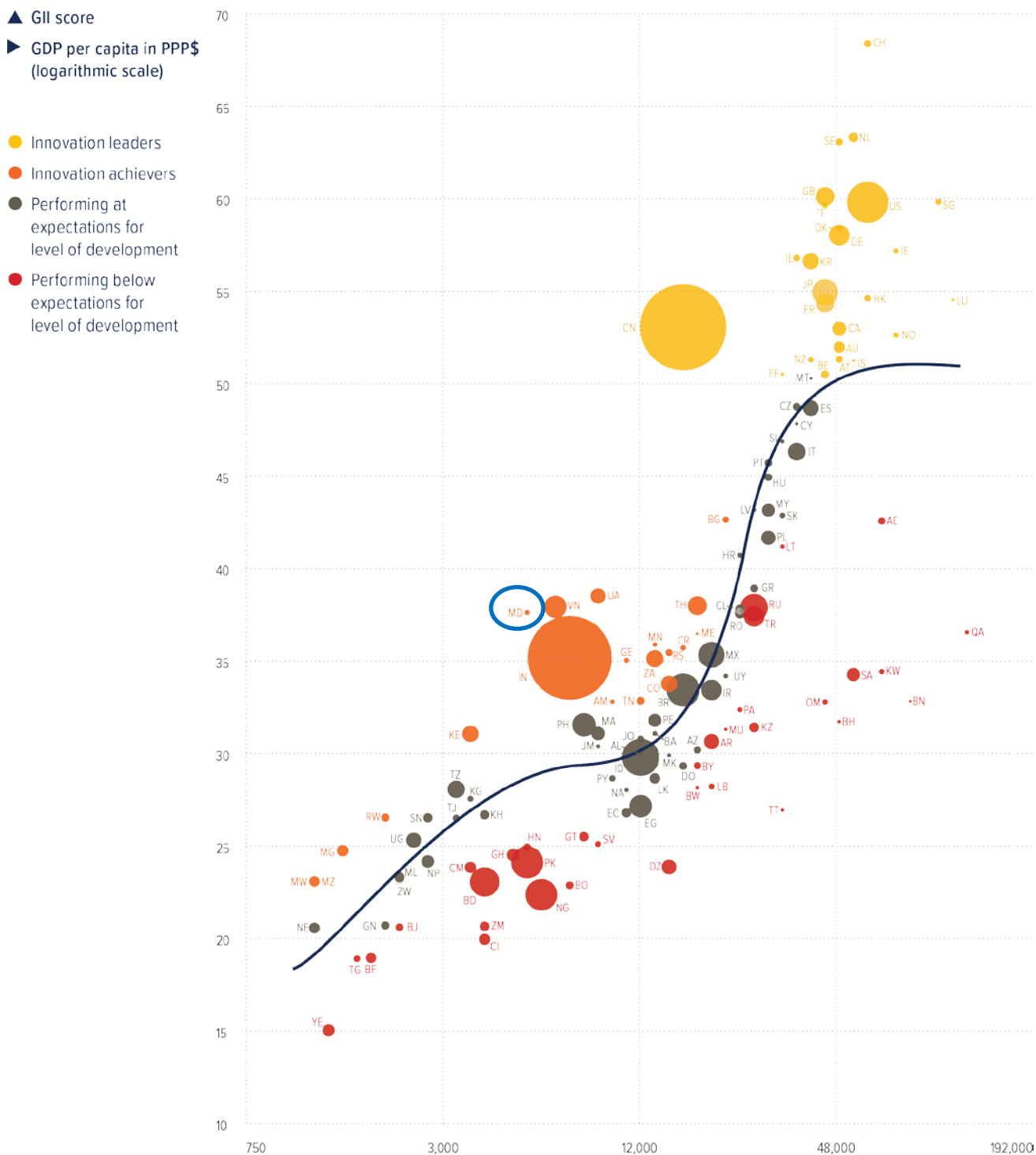
Total number of countries: 126



## Expected vs. Observed Innovation Performance

The GII bubble chart shows the relationship between income levels (GDP per capita) and innovation performance (GI score). The depicted trendline gives an indication of the expected innovation performance at different levels of income. Countries located above the trendline are performing better than what would be expected based on their income level. Countries below the line are Innovation Under-performers relative to GDP.

Relative to GDP, the Republic of Moldova performs well above its expected level of development.



## Missing and Outdated Data

More and better data improves the ability of a country to understand its strengths and weaknesses and give policymakers greater capacity to plan and adapt public policies accordingly. The GII 2018 covers 126 countries that complied with the minimum indicator coverage of 35 indicators in the Innovation Input Sub-Index (66%) and 18 indicators in the Innovation Output Sub-Index (66%).

The following tables show data for the Republic of Moldova that is not available or that is outdated.

### Missing Data

Code	Indicator	Country Year	Model Year	Source
4.2.2	Market capitalization, % GDP	n/a	2016	World Bank, World Development Indicators
4.2.3	Venture capital deals/bn PPP\$ GDP	n/a	2017	Thomson Reuters, Thomson One Banker Private Equity, SDC Platinum
5.1.4	GERD financed by business, %	n/a	2015	UNESCO Institute for Statistics
5.2.4	JV–strategic alliance deals/bn PPP\$ GDP	n/a	2017	Thomson Reuters, Thomson One Banker Private Equity, SDC Platinum
7.2.3	Entertainment & Media market/th pop. 15–69	n/a	2016	PwC's Global Entertainment and Media Outlook, 2017–2021

### Outdated Data

Code	Indicator	Country Year	Model Year	Source
2.1.3	School life expectancy, years	2015	2016	UNESCO Institute for Statistics
2.2.1	Tertiary enrolment, % gross	2015	2016	UNESCO Institute for Statistics
2.2.2	Graduates in science & engineering, %	2015	2016	UNESCO Institute for Statistics
7.3.3	Wikipedia edits/mn pop. 15–69	2014	2017	Wikimedia Foundation





# MOLDOVA, REPUBLIC OF

GII 2018 rank

**48**

Output rank	Input rank	Income	Region	Efficiency ratio	Population (mn)	GDP, PPP\$	GDP per capita, PPP\$	GII 2017 rank
37	79	Lower-middle	EUR	6 ●	4.1	20.1	5,660.7	54

	Score/Value	Rank
<b>Institutions</b> .....	<b>56.0</b>	<b>79</b>
1.1 Political environment.....	39.3	99
1.1.1 Political stability & safety*.....	58.2	79
1.1.2 Government effectiveness*.....	29.9	105 ○
1.2 Regulatory environment.....	55.6	96
1.2.1 Regulatory quality*.....	41.1	77
1.2.2 Rule of law*.....	29.2	95
1.2.3 Cost of redundancy dismissal, salary weeks.....	23.7	93
1.3 Business environment.....	73.2	49 ◆
1.3.1 Ease of starting a business*.....	93.8	20 ●◆
1.3.2 Ease of resolving insolvency*.....	52.6	60 ◆

	Score/Value	Rank
<b>Human capital &amp; research</b> .....	<b>29.8</b>	<b>69</b>
2.1 Education.....	55.0	39 ◆
2.1.1 Expenditure on education, % GDP.....	6.7	13 ◆
2.1.2 Government funding/pupil, secondary, % GDP/cap.....	36.2	7 ●◆
2.1.3 School life expectancy, years <sup>②</sup> .....	11.6	91
2.1.4 PISA scales in reading, maths & science.....	421.3	51
2.1.5 Pupil-teacher ratio, secondary.....	9.2	17 ●◆
2.2 Tertiary education.....	30.8	67
2.2.1 Tertiary enrolment, % gross <sup>②</sup> .....	41.2	66
2.2.2 Graduates in science & engineering, % <sup>②</sup> .....	22.3	45
2.2.3 Tertiary inbound mobility, %.....	3.6	56
2.3 Research & development (R&D).....	3.8	83
2.3.1 Researchers, FTE/mn pop.....	634.8	61
2.3.2 Gross expenditure on R&D, % GDP.....	0.3	75
2.3.3 Global R&D companies, top 3, mn US\$.....	0.0	40 ○◇
2.3.4 QS university ranking, average score top 3*.....	0.0	78 ○◇

	Score/Value	Rank
<b>Infrastructure</b> .....	<b>39.9</b>	<b>81</b>
3.1 Information & communication technologies (ICTs).....	63.1	56 ◆
3.1.1 ICT access*.....	75.6	37 ◆
3.1.2 ICT use*.....	51.2	64 ◆
3.1.3 Government's online service*.....	59.4	67
3.1.4 E-participation*.....	66.1	49
3.2 General infrastructure.....	30.2	99
3.2.1 Electricity output, kWh/cap.....	1,715.8	83
3.2.2 Logistics performance*.....	25.5	92
3.2.3 Gross capital formation, % GDP.....	22.7	62
3.3 Ecological sustainability.....	26.3	111 ○
3.3.1 GDP/unit of energy use.....	4.9	106 ○◇
3.3.2 Environmental performance*.....	52.0	90
3.3.3 ISO 14001 environmental certificates/bn PPP\$ GDP.....	0.8	74

	Score/Value	Rank
<b>Market sophistication</b> .....	<b>47.5</b>	<b>60</b>
4.1 Credit.....	29.5	89
4.1.1 Ease of getting credit*.....	70.0	38
4.1.2 Domestic credit to private sector, % GDP.....	30.6	98
4.1.3 Microfinance gross loans, % GDP.....	0.4	38
4.2 Investment.....	66.7	[10]
4.2.1 Ease of protecting minority investors*.....	66.7	32
4.2.2 Market capitalization, % GDP.....	n/a	n/a
4.2.3 Venture capital deals/bn PPP\$ GDP.....	n/a	n/a
4.3 Trade, competition, & market scale.....	46.5	106 ○◇
4.3.1 Applied tariff rate, weighted mean, %.....	3.5	71
4.3.2 Intensity of local competition <sup>†</sup> .....	62.7	90
4.3.3 Domestic market scale, bn PPP\$.....	20.1	122 ○◇

	Score/Value	Rank
<b>Business sophistication</b> .....	<b>25.9</b>	<b>90</b>
5.1 Knowledge workers.....	34.8	67
5.1.1 Knowledge-intensive employment, %.....	27.0	53 ◆
5.1.2 Firms offering formal training, % firms.....	32.4	46
5.1.3 GERD performed by business, % GDP.....	0.1	68
5.1.4 GERD financed by business, %.....	n/a	n/a
5.1.5 Females employed w/advanced degrees, %.....	14.1	44
5.2 Innovation linkages.....	16.6	117 ○
5.2.1 University/industry research collaboration <sup>†</sup> .....	28.3	110 ○
5.2.2 State of cluster development <sup>†</sup> .....	27.3	118 ○◇
5.2.3 GERD financed by abroad, %.....	4.2	63
5.2.4 JV-strategic alliance deals/bn PPP\$ GDP.....	n/a	n/a
5.2.5 Patent families 2+ offices/bn PPP\$ GDP.....	0.1	70
5.3 Knowledge absorption.....	26.4	80
5.3.1 Intellectual property payments, % total trade.....	0.5	60
5.3.2 High-tech net imports, % total trade.....	7.7	68
5.3.3 ICT services imports, % total trade.....	2.1	22 ◆
5.3.4 FDI net inflows, % GDP.....	3.0	54
5.3.5 Research talent, % in business enterprise.....	6.6	70 ○

	Score/Value	Rank
<b>Knowledge &amp; technology outputs</b> .....	<b>31.7</b>	<b>39</b> ◆
6.1 Knowledge creation.....	43.6	16 ●◆
6.1.1 Patents by origin/bn PPP\$ GDP.....	4.8	25 ◆
6.1.2 PCT patents by origin/bn PPP\$ GDP.....	0.4	36 ◆
6.1.3 Utility models by origin/bn PPP\$ GDP.....	8.1	1 ●◆
6.1.4 Scientific & technical articles/bn PPP\$ GDP.....	9.8	53
6.1.5 Citable documents H index.....	4.7	96
6.2 Knowledge impact.....	32.8	78
6.2.1 Growth rate of PPP\$ GDP/worker, %.....	2.9	19 ●
6.2.2 New businesses/th pop. 15-64.....	1.8	54
6.2.3 Computer software spending, % GDP.....	0.1	83
6.2.4 ISO 9001 quality certificates/bn PPP\$ GDP.....	6.1	55 ◆
6.2.5 High- & medium-high-tech manufactures, %.....	0.1	71
6.3 Knowledge diffusion.....	18.8	69
6.3.1 Intellectual property receipts, % total trade.....	0.2	42
6.3.2 High-tech net exports, % total trade.....	0.5	83
6.3.3 ICT services exports, % total trade.....	4.3	17 ●
6.3.4 FDI net outflows, % GDP.....	0.3	80

	Score/Value	Rank
<b>Creative outputs</b> .....	<b>39.1</b>	<b>37</b> ◆
7.1 Intangible assets.....	63.8	5 ●◆
7.1.1 Trademarks by origin/bn PPP\$ GDP.....	160.8	4 ●◆
7.1.2 Industrial designs by origin/bn PPP\$ GDP.....	18.5	4 ●◆
7.1.3 ICTs & business model creation <sup>†</sup> .....	50.6	102 ○
7.1.4 ICTs & organizational model creation <sup>†</sup> .....	48.2	83
7.2 Creative goods & services.....	13.2	83
7.2.1 Cultural & creative services exports, % total trade.....	0.5	25 ◆
7.2.2 National feature films/mn pop. 15-69.....	0.3	96 ○
7.2.3 Entertainment & Media market/th pop. 15-69.....	n/a	n/a
7.2.4 Printing & other media, % manufacturing.....	1.1	55
7.2.5 Creative goods exports, % total trade.....	0.0	111 ○
7.3 Online creativity.....	15.4	46 ◆
7.3.1 Generic top-level domains (TLDs)/th pop. 15-69.....	2.0	77
7.3.2 Country-code TLDs/th pop. 15-69.....	2.2	64 ◆
7.3.3 Wikipedia edits/mn pop. 15-69 <sup>②</sup> .....	17.1	53
7.3.4 Mobile app creation/bn PPP\$ GDP.....	45.9	9 ●◆

NOTES: ● indicates a strength; ○ a weakness; ◆ an income group strength; ◇ an income group weakness; \* an index; † a survey question.

② indicates that the country's data are older than the base year; see Appendix II for details, including the year of the data, at <http://globalinnovationindex.org>.

Square brackets indicate that the data minimum coverage (DMC) requirements were not met at the sub-pillar or pillar level; see page 75 of this appendix for details.